

Linh Chi Le

Product Designer

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linhchile.com

Education

University of Washington, Seattle

Expected Graduation: June 2025

Bachelor of Science in Informatics

Cumulative GPA: 3.94/4.0

Experience

UX Designer / Researcher | UW Information School

Nov 2022 - Present

- Develop initial sketches, kickstarting the design process for an AI product
- Execute 18+ in-depth interviews to understand the search behavior and utilization patterns of Vietnamese immigrant families in relation to generative AI technology
- Transcribe and translate 30+ hours of interview recordings, enabling qualitative analysis

UI/UX Game Design Intern | Tanbii

Jun 2024 - Sep 2024

- Analyzed 4 key business objectives to align design strategies with company goals, driving data-informed decision-making
- Conducted user research and design for carbon tracking features, integrating sustainability goals into gameplay
- Designed and optimized in-app purchase systems, enhancing monetization
- Delivered stakeholder presentations to communicate design insights and project progress

Projects

Finalist for WINFO 11th Annual Hackathon

Dec 2022

- Conducted competitive analysis to identify key strengths and weaknesses of existing food diary apps
- Designed a prototype for a gamified food diary app in under 10 hours
- Team achievement: Group was nominated as one of the finalists for the "Best Overall" category out of 50+ teams
- Presented the prototype to judges, effectively communicating the idea of the app and design rationale

Skills

UX Design, Wireframing, Prototyping, Usability Testing, Competitive Analysis, User Research, Affinity Diagramming, Storytelling, Storyboarding, Visual Design

Tools

Figma, Miro, Balsamiq, Delve, Canva

Languages

English - Native

Vietnamese - Native

Relevant Coursework

Design Methods, Research Methods, Product and Information Systems Management, Data Programming, Foundational Skills for Data Science, Game Design, Client Side Development

Certificates

Beginner HTML & CSS | Girls Who Code

Recognition

Dean's List

2022-2024